

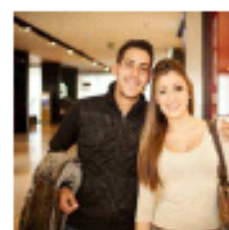


CÓRIO

14 March 2013

WHO WE ARE

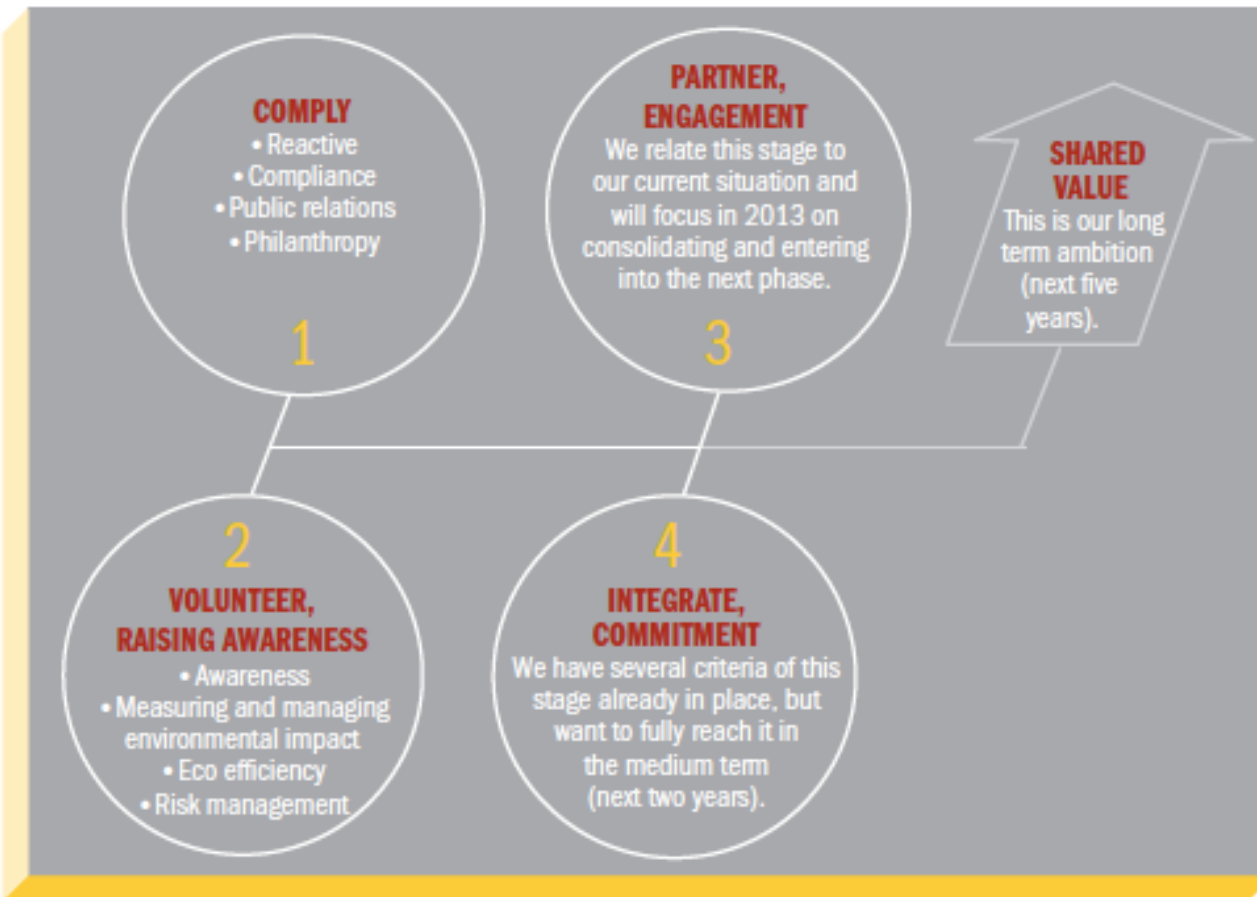
CORIO IS A RETAIL PROPERTY COMPANY. OUR CORE BUSINESS IS TO CREATE FAVOURITE MEETING PLACES THROUGH SELECTING, DEVELOPING, AND OPERATING SHOPPING CENTRES IN EUROPE. OUR VISION IS TO CREATE PLACES WHERE PEOPLE LIKE TO MEET AND RETURN TO, ANY TIME OF THE DAY, FOR ANYTHING AND IN ANY MOOD.



Gearing up: CSR+CSV



Impact level	Impact area	Performance indicator
Personal	Well-being	Education
Regional	Urban development	Employment
Environment	Carbon footprint	CO ₂



Jornadas de OCUPACIÓN

GRAN TURIA
El Gran Centro Comercial



1^{as} JORNADAS DE OCUPACIÓN
EMPRENDEDORES / EDUCACIÓN / EMPLEO
XIRIVELLA 2011
25 Y 26 DE NOVIEMBRE

Employment event
1100 participants
City Council
SROI study



Xirivella bridges

CONCURSO de EMPRENDEDORES
PUENTE XIRIVELLA

Entrepreneurship contest
Vacant unit for 6 months
Coaching and support
Very original retail concept

OCUPACIÓN
Apúntate a una inyección de pasión, energía y motivación para ocuparte

2ª Jornada de Ocupación
14 de Diciembre de 2012
en el Centro Comercial Gran Turia

Plan para Desempleados con Ideas
Diciembre 2012 - Junio 2013

EMPRENDEDORES | MOTIVACIÓN | OCUPACIÓN

Inscripción gratuita en www.jornadasdeocupacion.com

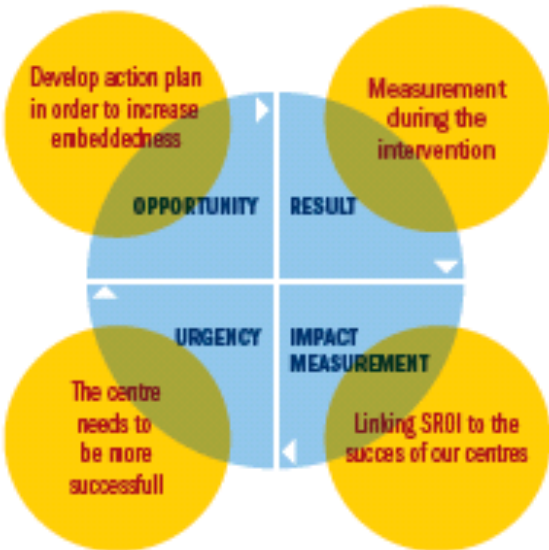
Coaching the unemployed
Self confidence & self esteem
18 speakers, European coaching school

Measurement

SOCIAL IMPACT

Social impact is the value our company creates for society, which can be determined by following the path from output to impact: the portion of the total outcome that happened as a result of Corio's activity, above and beyond what would have happened regardless of our actions.

Indicator	Impact
Unemployment	+ (7,4% ↓) Impact +9,3%
Self esteem skills	+ (10,4% ↑)
Confidence in situation	+ (6,1% ↑)



Identify social issues to target

> Employment

Make the business case

> Contribute to decrease of unemployment in the catchment area, better embed our centre in local community, thereby resulting into a more successful centre

Track progress

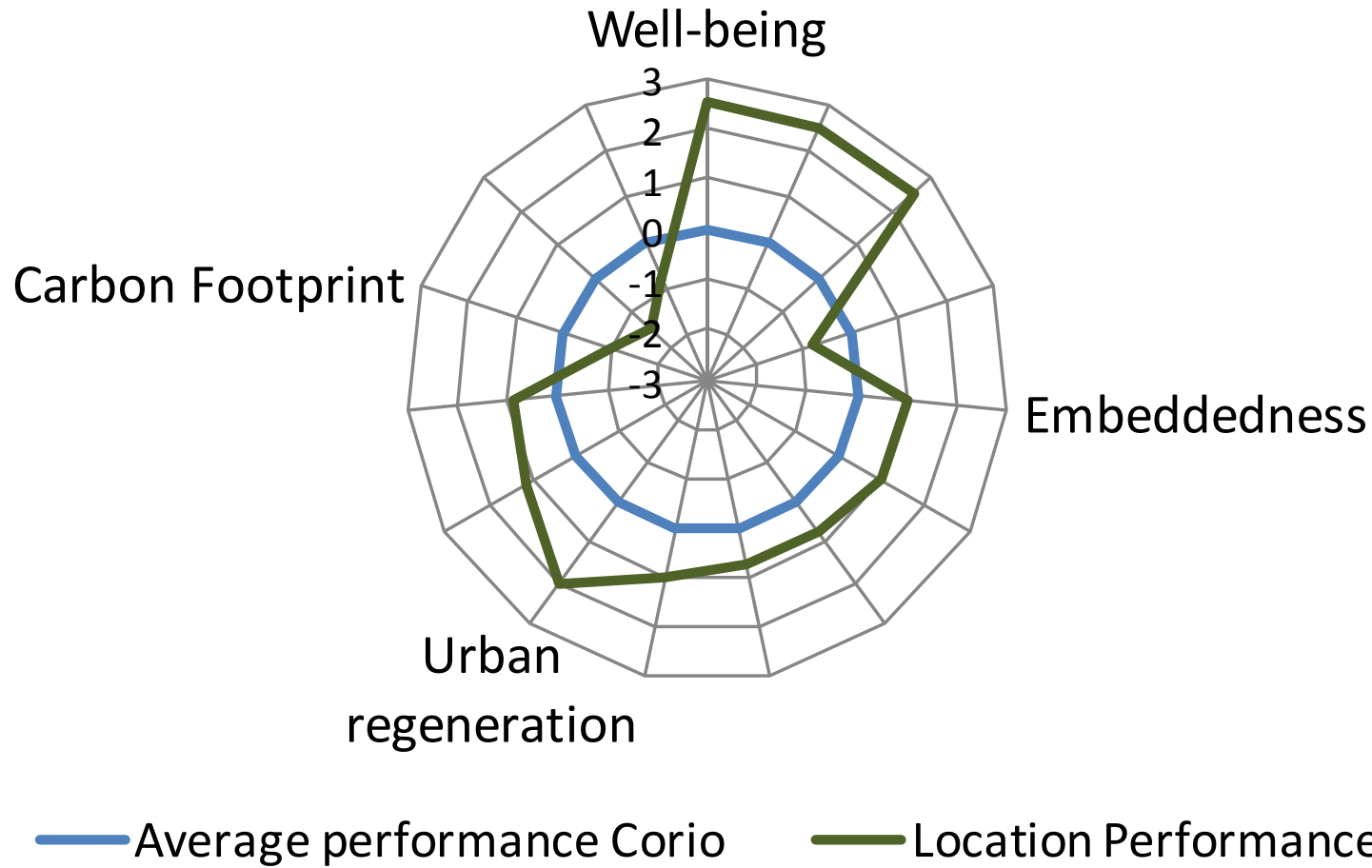
> Results measurement on three different time slots

Use insights to unlock new value

> Linking SROI to success of the centre

CORIO CSV MASTERPLAN

General Information



Transport